

CRESTCon 2021

# CRESTCon 2021

Bringing together professional expertise  
in information security



Tuesday 29 June 2021

Royal College of Physicians,  
11 St. Andrews Place, Regent's Park,  
London, NW1 4LE



Sponsorship Packages  
Available Now!



# What is it?

An event that brings together leading technical and business information security professionals.

Now celebrating its 10th year, CRESTCon is an important date in the industry calendar, attracting an impressive line up of speakers. Last year's event welcomed over 450 delegates from the security industry in a wide range of positions ranging from CISOs and senior managers through to senior penetration testers, threat intelligence analysts and new entrants to the industry. Along with the three conference streams, the event includes two busy exhibition rooms and a dedicated student demo area that will also provide the opportunity for students to showcase their work and network with sponsors in a special event. Don't forget the after event party in the evening. There is also an opportunity to sponsor this, or you can buy 'party' only tickets at a special rate in bulk to invite guests to network during the evening.

## Why should you sponsor?

- Unrivalled opportunity to meet high level influencers and decision makers from business and government
- Network with existing and potential clients and contacts from the wider information security industry
- Showcase your products, solutions and services
- Attend presentations from high level speakers in four streams
- Position your company as a leading industry player within the CREST and the wider cyber security community
- Benefit from PR and other marketing opportunities around the event and through the year
- Access to delegate names, job titles and companies
- Special event for platinum, gold and silver sponsors to meet cyber security graduates and post graduates

# What are your options?

## Platinum

£15,000

- Only one Platinum Sponsor
- 12ft table in large exhibition space in premium position of your choice (as long as space is vacant)
- Choice of additional sponsorship (costs below)
- 8 delegate passes
- Speaking slot
- Opportunity to place your published research in the delegate bags and literature stands in the venue
- Largest logo displayed on pre-event marketing and during conference
- Logo to be displayed in Exhibition Hall
- Banner in Reception area
- Full page in the conference brochure
- Full page in post conference media brochure
- Video interview
- Email shot promoting your presence
- 3 pieces of corporate literature or merchandise included in the delegate pack
- 2000 word editorial in pre or post conference in Script Bulletin, CREST newsletter.
- Social media and PR promotion through CREST
- Largest logo and web link on conference website
- 4 places for meet & greet drinks with cyber security graduates and post graduates. CV's available in advance

# What are your options?

## Gold

£10,000

- 12ft table exhibition space in premium position of your choice (as long as space is vacant)
- Choice of additional sponsorship excluding drinks (costs below)
- 6 delegate passes
- Speaking slot
- Opportunity to place your published research in the delegate bags and literature stands in the venue
- Large logo displayed on pre-event marketing and during conference
- Full page in the on-line conference brochure
- Full page in post conference media brochure
- Video interview
- Email shot promoting your presence
- 2 pieces of corporate literature included in the delegate pack
- 1000 word editorial in pre or post conference in Script Bulletin, CREST newsletter
- Social media and PR promotion through CREST
- Large logo and web link on conference website
- 3 places for meet & greet drinks with cyber security graduates and post graduates. CV's available in advance

# What are your options?

## Silver

£6,000

- 6ft table space in exhibition area
- 4 delegate passes
- Choice of additional sponsorship excluding lunch and drinks (costs below)
- Logo displayed on pre-event marketing and during conference
- 150 word piece in the on-line conference brochure
- 150 word piece in post conference media brochure
- 1 piece of corporate literature included in the delegate pack
- 500 word editorial in pre or post conference in Script Bulletin, CREST newsletter
- Social media and PR promotion through CREST
- Video interview
- Large logo and web link on conference website
- 2 places for meet & greet drinks with cyber security graduates and post graduates. CV's available in advance

## Bronze

£3,000

- 4ft table space in exhibition area
- 2 delegate passes
- Logo displayed during conference
- Logo and web link on conference website

CREST members are entitled to a discount on these prices.

## Demo package - £3,000

- 6ft table space in demo area – large hall with exhibitors
- 2 delegate passes
- Description of demo in the conference brochure
- Logo displayed during conference
- Logo and web link

## Academia package - £600

- Space in exhibition area
- 2 delegate passes
- Logo displayed during conference
- Logo and web link on conference website

## Additional sponsorship

These can be purchased separately or added on to your sponsorship package.

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|--|-------------|
| • Post event drinks reception and 10th Anniversary party   | <b>SOLD</b> |
| • Lunch  | £2,000      |
| • Coffee breaks (am and pm)  | £1,500      |
| • Theatre sponsors ( <i>Penetration Stream and Incident Response &amp; Threat Intelligence Streams</i> <b>SOLD</b> ) | £1,000      |
| • Delegate bags – can either supply at own cost or provide artwork   | £2,000      |
| • Lanyards – can either supply at own cost or provide artwork  | <b>SOLD</b> |
| • Student demos (inc. room and videos)   | £2,500      |
| • Student drinks reception   | £1,500      |

To discuss these and other opportunities contact:

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[www.crestcon.co.uk](http://www.crestcon.co.uk)